



MOHD TARZIZI

CONTENT & MARKETING

/ ALL ABOUT ME

Hi, I help companies in content development, serving the new and traditional media.

With 7 years of professional experience in creative technology and management, I look forward to supporting your organization in reaching its digital potential.



/ CONTACT DETAILS

I'm currently based in KL and Selangor, MY

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Portfolio. www.mohdtarzizi.com

/ EDUCATION HISTORY

>> Google & Meta

2022 - 2023

- Google Digital Marketing & E-Commerce Professional Certificate
- Meta Social Media Marketing Professional Certificate
- Meta Certified Digital Marketing Associate

>> Calarts, Treehouse & Udemy

2018 - 2021

- Graphic Design & UIUX Design Certificate
- Web & iOS Development

>> Taylor's University

2007 - 2011

- Bachelor of Tourism Management & Engineering (Hons)

/ WORK EXPERIENCE

>> Project Lead

Malaysia Digital Economy Corporation (MDEC) | 2023 - 2024

- To coordinate, monitor and implement the overall training management operational process. To lead the development and creation of social media and video promotional content of eUsahawan initiative.

>> Network Scheduler

Astro | 2022

- Serve the scheduling team in creating 24-hour television transmission playlist for Singapore market.
- Maintain daily strategic on-air presentation, utilizing promotional and non-promotional channel materials/campaign alongside planner, automation, content and promo teams.

>> Professional Development

Career Break | 2018 - 2021

Undergoing a 3 year career break to travel and up-skill, learning the foundation of computer programming, web and app development, UI/UX design and digital marketing.



/ WORK EXPERIENCE

>> Video Editor & Audio Editor

Forest Interactive | 2016 - 2018

- Assigned as video editor for company digital products, CSR program, workshop, public relation campaign and social media channel.
- In-charge of voice over recording task, audio editing, sound enhancement and restoration. Also contributed article writing for the company blog.

>> E-Commerce Executive

Tiny Tapir | 2015 - 2016

- Part of the content team to manage E-commerce marketplace such as eBay and Lazada.
- Responsible for content management & curation, store operation, customer order, query and shipment.

>> Promo Producer

Astro | 2012 - 2014

- Create on-air promos/trailer for Astro television channel network.
- In-charge of video editing, motion graphic, scriptwriting and administrative paperwork tasks.

/ PORTFOLIO
www.mohdtarzi.com

/ SKILLS

HTML & CSS
Basics of Javascript
Shopify
Hubspot
Microsoft Office
Photoshop
Premiere Pro
Creative Writing
Facebook Ads Manager
Graphic Design
Digital Marketing
Social Media Marketing
ForeTV
Canva
Lazada
Mailchimp
Google Docs
Wix
DaVinci Resolve
Video Editing
UI/UX Design
eCommerce
Basics of Swift
Figma
eBay
Webflow

/ LANGUAGES

- > English
- > Bahasa Malaysia
- > Bahasa Indonesia

